



# ShopperKit

## The ShopperKit Experience

Whether you offer retailer owned, outsourced, or a blended model of eCommerce, ShopperKit can work with you to meet your fulfillment needs. The ShopperKit platform gives convenience retailers the opportunity to build stronger brand loyalty and customer relationships.

ShopperKit's best-in-class fulfillment platform is designed to address the unique needs of convenience fulfillment.

### Benefits



Convenience retailers using ShopperKit can increase profitability, reduce labor costs, and increase average order value.



In order to be competitive with restaurants, grocers, and other retailers, convenience retailers must extend their brand through to their online shop.

### Reduce Labor Costs

- Prepared items functionality & foodservice optimization
- Age verification
- Actionable labor metrics & reporting
- In-store communications & shopper hints
- API first approach, POS, and last mile integration

### Increase Basket Size

- Impulse buys & real-time item additions
- Real-time corporation to guest communications
- Create "trusted advisor" shopping experience
- Extend retailer's brand through online shopping experience
- Actionable customer preference metrics

To learn more, contact us at **1-813-849-1818**

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