



# ShopperKit

## Food is Personal

Fulfilling online orders in a grocery store is a fundamentally unique challenge. When fulfilling an order for typical commodity items such as shoes, laptops, or even bottled water the online consumer typically cares only about receiving undamaged goods as quickly as possible at the best possible price. Shopping for food though is different.

ShopperKit is an in-store order fulfillment platform designed for Click&Collect in the grocery industry. ShopperKit was architected and built by an experienced team of domain and technology experts to specifically address the unique needs of in-store grocery fulfillment.

## Benefits



Retailers using ShopperKit increased profitability, reduced labor costs, and increased average order value.



In order to be competitive a grocer must extend their brand through the online shop.

## Fulfillment Landscape

Whether you offer grocer owned, outsourced, or a blended model of eCommerce, ShopperKit can work with you to meet your fulfillment needs.





# The ShopperKit Experience

Build stronger brand loyalty and customer relationships with ShopperKit the best-in-class fulfillment platform for retail.



"Total company savings of close to 1300 hours per week across over 65 stores that can be reinvested in additional capacity and opening of more slots for consumers to place orders."

Dir. of eCommerce Operations, Lowes Foods

## Reduce Labor Costs

- Optimize pick paths
- Multi order & zone picking
- Prepared items functionality & service counter optimization
- Actionable labor metrics & reporting
- In-store communications & shopper hints
- API first approach, POS, and last mile integration

## Increase Basket Size

- Impulse buys & real-time item additions
- Real-time corporation to guest communications
- Create "trusted advisor" shopping experience
- Extend grocer's brand through online shopping experience
- CRM capabilities/surgical marketing
- Actionable customer preference metrics

To learn more, contact us at **1-813-849-1818**  
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