



Solution Summary

FreshInsights™

Empowering fresh food retailers with the information needed to turn data into dollars.




FreshInsights™

An enhanced dashboarding and analytics platform integrated into FreshIQ®.

FreshInsights™ allows you to more effectively plan, analyze, and deliver the fresh food customers want, and ensure your fresh departments are operating efficiently and meeting critical metrics across the organization.

Key Benefits

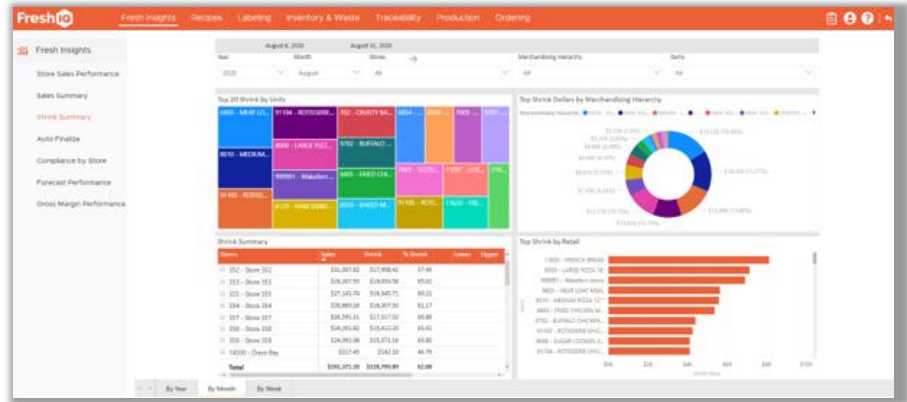
Using FreshInsights™ our customers gain insight into their food operations.



Powerful dashboards measure KPI's that give retailers visibility into their fresh operations that will help grow sales, cut costs, and improve operational efficiencies.

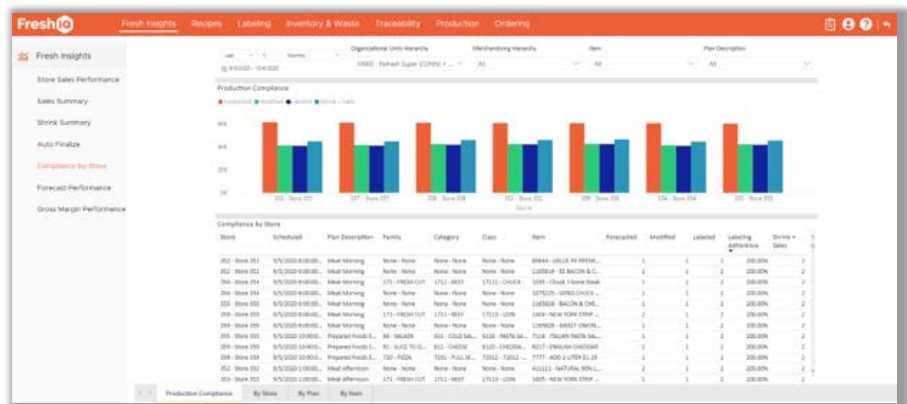


Gain insights into areas of your organization operating efficiently and needing improvement



Easily compare data across stores to easily identify top and bottom selling items

Receive a total view across the organization, or drill into specific brands, regions, and stores. Quickly identify the best and worst performing items



Gain visibility into production, forecasted values, sales, and waste, and also identify your top and bottom performing stores.

To learn more, contact us at **1-813-849-1818** or email **sales@applieddatacorp.com**

applieddatacorp.com