



Solution Summary

FreshIQ Score™

A new way to standardize and measure the effectiveness of your fresh operations. Gain the visibility you need to become a fresh genius.



How Smart Are Your Fresh Operations?

Performance is everything. Maximizing the reduction of waste while improving sales is a critical metric every retailer strives to achieve. But do you have the tools and insights needed to achieve genius status in your performance?

Benefits



Harness the power of the data collected in the FreshIQ® platform



Gain insights into areas of your organization operating efficiently and needing improvement



Easily compare data across stores to prioritize relevant programs that will drive performance

ADC FreshIQ Score™

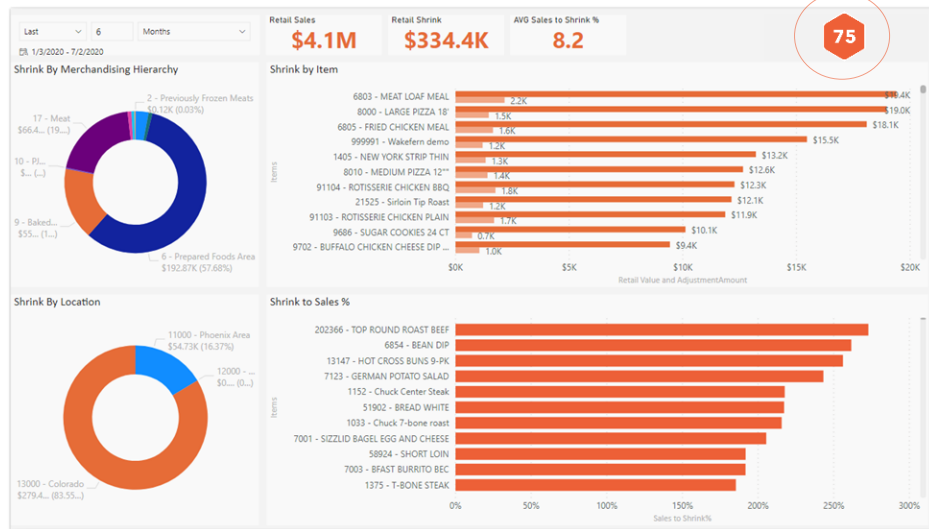


Ensure your fresh departments are operating efficiently and meeting performance goals with ADC's FreshIQ Score™. It provides visibility into your fresh food KPIs by consolidating data into a single IQ Score to compare critical performance metrics across stores or regions.

The FreshIQ Score™ is customized based on your target ranges established for each performance metric. It's a single composite score for critical metrics, so you can now compare factors such as program adoption, fresh sales, and overall shrink levels between your stores. This weighted score will help you identify data-driven formulas for success from your profit leaders that can be implemented across all your stores and locations.



FreshIQ Score™ is a single composite score comparing critical performance metrics against target goals.



It's all about having visibility into your operations, with relevant metrics to make informed decisions. Learn how ADC's FreshIQ Score™ can help you become a fresh genius.

To learn more, contact us at **1-813-849-1818** or email sales@applieddatacorp.com

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