



Product Brief

ADC & SaaS

The Benefits of SaaS for Fresh Food Operations

A single platform that provides end-to-end visibility into your fresh operations with user-friendly products that will help you grow sales, cut costs, and improve operational efficiencies.



SaaS – The Future of Fresh Item Management

The grocery and convenience store space has seen a huge transformation with the emerging application of new and innovative technologies to a renewed focus on fresh item management.

What is SaaS?

Software as a service (SaaS) is a technology delivery model in which software is licensed on a subscription basis and is centrally hosted.

Online ordering, food delivery, smarter in store devices, artificial intelligence and a growing list of new tools are increasingly used by our clients to create a competitive edge. Having the right software platform to communicate with these new technologies and help them manage fresh is an essential part of this transformation.

ADC and SaaS

ADC recognizes that the rapid and dynamic changes in retail technology and the growing need for doing more with less has diluted many of our client’s technical resources. Simply put, they need more help managing this ever-growing list of projects.

What is the Name of ADC’s SaaS Solution?



To help our clients more efficiently address these changes, ADC has moved to a software as a service (SaaS) delivery model, by creating the industry’s first SaaS platform – FreshIQ®.

SaaS is the new norm. It allows our clients to focus less time on non-value-added activities and gain tremendous advantages in system deployment. It allows a more rapid release of new features, access to cutting edge tools such as online ordering and enhanced forecasting as well as an increased investment in customer success. This ultimately helps you improve fresh food delivery, increase margins, and reduce waste.

Benefits of SaaS



A service and solution, not another product



Focus on adoption and ROI with Customer Success



More features more quickly through Agile



Access to the latest technology



Flexibility and speed to value



Security and reliability



Scalability and cost reductions



Our Strategy

Our goal with SaaS is to empower our customers to enhance food safety, cut food waste, increase fresh sales, and expand profit margins by developing the most advanced, reliable, and easy to use FIM solution in the world. Our strategy is simple:

Cost Savings

The cost savings can be depicted in this comparison.



Advanced Features

ADC leverages the cloud for advanced analytics and big data enabling advanced services, such as artificial intelligence, without significant additional infrastructure costs for our clients. As these new product features become available, they will be offered to licensed clients at no extra cost.

Scalable

Enables simpler and less expensive implementations, geographical expansion, and testing of new store formats. SaaS also makes it less expensive to scale data usage which enables faster software speeds.

Reliable

Having our customer software hosted in the cloud through Microsoft's Azure ensures that their solutions will be up and running 99.95% of the time.

Easy to Use

No more upgrade hassles and significantly reduced implementation times are just some of the ease of use benefits of SaaS. SaaS allows our clients to always stay current with our software and to get access to the latest and greatest features we offer. On average, our clients see a 50%+ reduction in implementation time significantly increasing our customer time to value. Furthermore, SaaS offers a more intuitive user experience with simpler integrations with access to our updated user-interface.

Customer Success Support

The idea of products without service is a dying business model. Our customers seek ongoing solutions to persistent problems and require access to true expert knowledge in tackling some of the more focused issues. A SaaS model allows for a higher engagement with our Customer Success team to ensure that your company is supported along the way with results analysis, usage tracking, workflow designs and ad-hoc training.

Find out how SaaS can help your food operations. Contact ADC today!

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