



Executive Brief

Production Planning

Generates daily production schedules based on accurate demand forecasting and on-hand inventory.



Production Planning

Understanding what and how much fresh product should be available throughout the day is one of the most challenging tasks in fresh food departments. In many instances, this is managed through general experience or gut instinct.

Production Planning helps grocery and convenience retailers take the guesswork out of forecasting, scheduling, managing, and tracking the production of fresh foods throughout their stores or central production facilities.

It provides near real-time visibility of what's happening in all your fresh food departments, enabling you to make fresh possible in your stores, while increasing gross margin and reducing waste.

Key Benefits



Combines internal data (e.g. POS, promotions) with external data (e.g. events and holidays) to forecast demand



Create data-driven production lists based off historical data and current demand, rather than instinct



Generate reporting dashboards for relevant KPI information in each department to identify low performing items and automate replacement decisions

Key Features

Comprehensive Planning

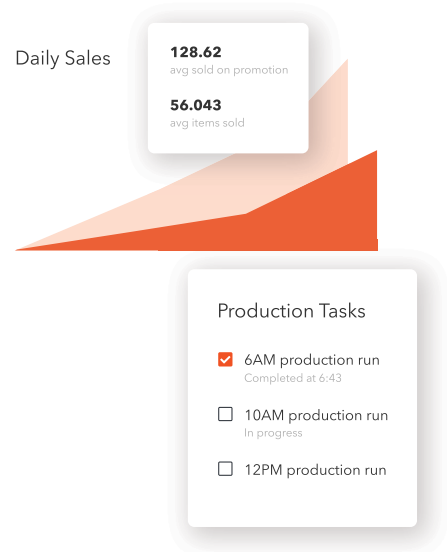
- Track and forecast daily fresh food sales
- Manage preparation and production tasks
- Access company-wide visibility of in store decisions

Custom and Online Ordering

- Manage order and exclude it from regular inventory

Commissary Production

- Gather and consolidate store orders for commissary production



Average shrink reduction



Labor reduction for capturing



Reduction in markdowns

To learn more, contact us at **1-813-849-1818** or email sales@applieddatacorp.com

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