

### **Features**

Customers using FreshIQ™ Labeling solution are seeing the following great results:



Elimination of pre-printed label stock and reduction of overall label cost



Centralized visibility of all devices across the enterprise and ability to use a single solution to update them



Ability to remotely load label format/graphic/speed key data and firmware

# Labeling

An industry leading, multi-vendor scales management, and food labeling solution that allows grocery and convenience retailers to choose any mix of barcode labeling devices and printers in their stores.

#### Solution Overview

Fresh food retailers should not be limited to a specific brand of scale or printer for their stores. Our labeling solution enables retailers to purchase the scale and printer brands that best fit their business needs.



FreshlQ™, helps connect upstream systems to in-store bar-coding devices

while ensuring data integrity. Fresh food retailers can send price, nutritional information, ingredient statements, label formats, speed keys, graphics and label data to more scale and printer types than any other system in the world. It also enables retailers to track label transaction as though they were transaction logs, giving users insight into how much product is produced and when.

The FreshIQ™ Dashboard provides management and store users a summary of business performance and exceptions, including monitoring of mission critical events and errors with drill-down capabilities enabling its users to efficiently manage an ever growing number of devices with less IT support.

## Scales and Printers Supported

We have established relationships with the leading scale manufacturers and printers, including Avery Berkel, Avery Dennison, Axicode, Bixolon, Bizerba, CAS, Dibal, Digi/Teroka, Espera, Epson, Hobart, Ishida, Mettler Toledo, Toshiba TEC, Zebra and more. Ask our Customer Success Team for a full list of supported scales and printers.



## Interested in Learning More?

+1.813.849.1818 www.AppliedDataCorp.com Sales@AppliedDataCorp.com