



Executive Brief

Label Printing

Universal scale and label printing management to design, print, and customize fresh food labels.



Label Printing

Fresh food retailers shouldn't be limited to a specific brand or model of scale or printer in their stores. ADC's Label Printing enables retailers to purchase the scale and printer brands that best fit their business needs.

Available in the FreshIQ® platform, Label Printing helps connect upstream systems to in store bar coding devices while ensuring data integrity. You can now send price, nutritional information, ingredient statements, label formats and data to more scale and printer types than any other system in the world.

The dashboard provides administrators and store users with a summary of business performance and exceptions, including monitoring of mission critical events and errors with drill-down capabilities, to efficiently manage an ever-growing number of devices with less IT support.

Key Benefits



Reduce maintenance costs by \$1,000 per store, per year



Eliminate pre-printed label stock and reduce overall label costs



Gain visibility and update all devices across the organization through one centralized solution



Remotely load label formats, graphics, speed key data and firmware

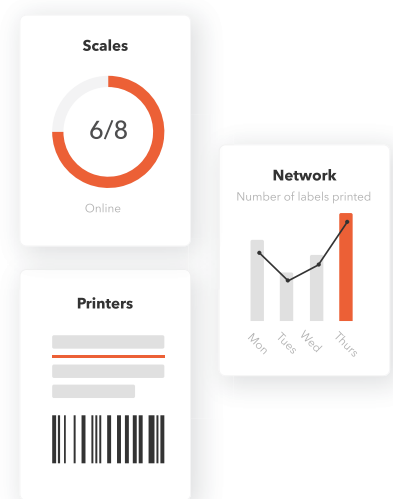
Key Features

Scales Management

- Maintain item and price integrity
- Maintain scale resources
- Multi-brand scale compatibility

Printer Management

- Maintain item and price integrity
- Manage printer assets across locations
- Design labels
- Print labels in black and white or color



Scales and Printers Supported

We've established relationships with the leading scale manufacturers and printers, including:

Avery	CAS	Espera	Ishida
Berkel	Datamax	Epson	Mettler Toledo
Bixolon	Dibal	Hobart	Toshiba TEC
Bizerba	Digi/Teroka	Honeywell	Zebra
			And more

Ask our Customer Success Team for a full list of supported scales and printers.

To learn more, contact us at **1-813-849-1818**
or email sales@applieddatacorp.com