



# Inventory and Waste Capture

## Key Benefits

35%

Reduction in food waste

60%

Reduction in markdowns

10M

The annual average retail direct cost due to recalls\*

50%

Of consumers fully expect food companies to fully resolve a recall or outbreak within 1-2 days



Ensures FDA and EU regulations are met, avoiding huge regulatory fines and fees

Take control of the fresh inventory in your stores with FreshIQ™ Inventory and Waste solutions. Track products from the time they enter your backroom until the time they are sold. Real-time reporting of physical and perpetual inventories along with in-store traceability will give you the visibility you need to reduce inventory losses, enhance food safety and improve your margins.

Short shelf life items can be difficult and complex to manage. Capturing inventory and waste with FreshIQ™ makes that process easier and provides a view into your shelves Balance On Hand (BOH).

## Features & Benefits

- Send alerts to associates when an inventory exception is reached.
- Create at-case markdowns with replacement labels or cents-off coupons from portable printers, with full tracking capabilities and sales analysis.
- Capture waste with mobile tracking devices.
- Maintain perpetual inventory through transfers, waste capture, labeling totals and sales data.
- Reduce labor and response time during recalls and outbreaks of meat and produce with in-store traceability tools.
- Grind/Mince traceability provides electronic grind logs, enabling rigorous yet easy compliance with regulatory directives for tracking the various contents of your meat grind/mince batches.
- Produce traceability provides retailers the ability to track produce from Door to Floor™ so that you know exactly where that item is in case of a recall.

## Interested in Learning More?

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*\*Study by the Food Marketing Institute and the Grocery Manufacturers Association*



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